



Minutes of the
Board of Directors Meeting
 July 26, 2018
 11:45 am – 1:00 pm

Present: Tara Binge Michelle Smith Veronica Sutton Cara Hohenstein Joanne Pegues Arun Mistry Robin Nussbaum Amy Strok	Phone: Karen Turner Larissa Stewart Erin Cline Sean Monahan Staff: Carissa Linnane	Absent: Lynda Mathews Lisa Sterritt Patti Pequin Anita Lyter Jennifer Miller April Campbell Denny Krantz George Thomas Christopher George
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Meeting was called to order at 11:53 a.m.

June board meeting minutes approved.

Presidents Report Moved to end of call.

President Elect: Arun Mistry reported:

- **Summer Social:** Will be using the Columbia Tower (200 capacity) - Cost \$5,000. Arun would like to rent furniture, host a bar, and find a caterer for this event. There will be a meeting next week to begin planning

Business Partners: Michelle Smith

- Summer Social: Michelle requested feedback from the group regarding the inclusion of potential business partners in the Summer Social – consensus is not at this time
- Education Summit: Michelle will solicit ideas for next year at the end of the month. Plan to Invite platinum and gold partners to Summit
- Location for Business Partner Vendor Forum: The group was asked for space ideas. Arun suggested the meeting room downstairs that can accommodate 25. Further discussion needed to decide
- CLI Recap – Suzanne Tran: Suzanne is taking over and attended all business partners meetings during CLI. CLI was described as a great experience/event based out of Denver, CO.

Membership: Karen Turner reported that we have a few new members in addition to returning members. While at CLU she attended several groups and came away with some new ideas. In a Design lab on Membership there was discussion of an open platform for communication for every chapter. The idea is to promote idea sharing amongst the chapters by being able to remotely attend sessions held in other states or access presentation content online

Cold Calling List status update request: Many have not tackled their calling list. Those that have called have not seen results. It was suggested to invite people to the Summer Social as a topic of conversation

Education: Amy Strok discussed August 20th financial wellness presentation. Amy is assisting to gear the presentation towards administrators. August 7th is the CLI round table at 12:00pm. September 4th AR collection is currently scheduled for the day after Labor Day but the plan is to re-schedule (New date TBD)

Committee: Let’s get people on our committees to improve member involvement. Michelle suggested putting things out to the member group, example provided the Social Committee. Amy has spoken to Tara about the planning committee.

Scholarship Ideas: New member scholarships. Large group discussion. It was suggested we use a points system for attendance and give an award for who has the most points at the end of a year. Similar to CLI we could collect business cards and keep track. Amy will reach out to Gloria who oversaw the execution of this idea in the past. Some discussion of what the scholarship includes. Amy wants to be sure our scholarship is inclusive and would like to see 1-2 candidates that have need for the scholarship regardless of meeting attendance. We want everyone to have a chance to apply for our scholarships. This is a discussion everyone agreed to keep going

Board Reports: April Campbell absent

President report: Tara Binge reported:

- Scholarship Requests: 2 request rec'd for regional scholarships.
- CLM Provider: We are officially a provider and Tara is the point of contact
- PPC: Requested suggestions of possible mentors. PPC reached out today meet quarterly. Tara is Working with Linda Matthews to further investigate the history of PSALA and how to balance that with the motivated team we have assembled to date
- Adding Business Partners: Tara acknowledged everyone has done a great job bringing people in. If anyone knows anyone they want to bring into the fold, please do.

Meeting was adjourned at 12:36 PM

Next Board Meeting: Thursday, August 23rd, 2018 11:45 am – 1:00 pm