



Notes of the
2019-2020 Board Retreat
 May 2, 2019

<p>Present: Arun Mistry Tara Binge Brandy Welch Joanne Pegues Robin Nussbaum Michelle Smith Denny Krantz Veronica Sutton Lisa Giangreco Gloria Masters April Campbell Ann Callahan Karen Turner Cara Hohenstein Angie Britt Lynda Mathews Suzanne Tran</p> <p>Staff: Melissa Schwab</p>	<p>Phone: George Thomas</p>	<p>Absent: Patti Pequin Amy Strok Brenda Higley Christopher George</p>
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Notes: Key events: President Elect (LFL Dinner) but committee needs to help support them. Add fresh sheets back to our event “to do” list. Discussion around Soundings blog being on the website vs. sent out monthly. Melissa will pull a report. Can always add it to the member opps email and send to the membership. Try to revamp big events and make them fresh. Look into a bigger chapter event. Discussion around a cruise. Committee will research and bring information back to the board.

Goals:

1. Member Engagement: Arun’s number one priority this year is member engagement. Send a member survey asking for feedback. Add scholarships for events that members can apply for and win at event drawings. Look into Spark again and hold monthly luncheons for new members. Also add back in the new member buddies.
2. Educational Offerings: PSALA is doing a great job with offering educational events and credits. Keep the pace and add more education that relates to the “NOW” and what is happening.
3. Wellness-Mental Health (Stress) Topics: Create culture and add to event topics. This is a huge issue and interest for people right now. Possibly at “Pass the Gavel”.

Job Descriptions: Located on the website in the board portal. Tara created them for all positions with timelines and communication. All board members need to review and send any questions or changes to Melissa.

Action Items:

- **Melissa:** Pull a website analytics report (Soundings)
- **Michelle, Joanne & Tara:** Spark (get info. from Larissa)
- **Board:** Add fresh sheets back to events
- **Board:** Email Melissa any job description changes for the website
- **Michelle, Denny, Suzanne, Arun and April:** Cruise Task Force
- **Tara/Robin:** Scholarship application
- **Brady:** Community Service
- **Robin:** Member Buddies

