



Minutes of the
Board of Directors Meeting
October 28, 2020
11:45 am – 1:00 pm

Present: Michelle Smith Arun Mistry Amy Strok Emily Harvey Suzanne Tran Veronica Sutton Joanne Pegues Gloria Masters Lisa Giangreco Brenda Higley Cara Hohenstein Denny Krantz Meredith Taylor Cel Davis Angie Britt Melissa Schwab Lisa Funai	Absent: Lynda Mathews George Thomas Patti Pequin
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Meeting was called to order at 11:52 am

September board meeting minutes approved

President report: Michelle Smith reported Platinum Business Partner Wine Tasting; November 5th, 4:00-5:30 pm, wine already being delivered. Organizational pricing; will now be in line with ALA, \$120 (1st), \$100 (2nd), \$80 (each additional) for Greater Seattle. Melissa will keep log and work directly with firms accounting department to streamline process.

President Elect report: Amy Strok reported LFL Dinner; very successful, nearly 100 attendees, SnackNation boxes still being delivered, books have been mailed. Nominating Committee; emailing this week on open positions, E-blast to follow. Holiday Party; no updates. Ideas: meal delivery from The Catering Company, magician, and animal experience.

Business Partners: Suzanne Tran reported that Business Partners have been doing education event intros, received good feedback. Possible Business Partner Event targeted for November 19th, trivia or something similar. Sponsorship Guide; did not dive into it yet but would like to add Business Partner testimonials permanently.

Membership: Meredith Taylor reported that a lot of new members joined through ALA organizational pricing. Has followed up with everyone. Current membership; 170 members.

Education: Veronica Sutton reported more information on Education Summit coming soon, Darien Fleming; November 12, December; nothing scheduled yet. Wellness Series; will be available to all firms and staff, first event possibly to start in November, series through March with various topics. Joint Oregon Event; November 18, have not heard back from them yet.

Board Reports: Gloria Masters reported that they are finalizing amount raised for Digital Equity. \$10 per ticket and raffle amount to be donated. There were 100 tickets sold; \$1,000 + \$3,290 raffle = \$4,290. Angie Britt reported South

Sound has been continuing with monthly zoom meetings. Brenda Higley reported East Side will be meeting next week. Arun Mistry reported that he will be rescheduling Past President's meeting until after Thanksgiving.

Action Items:

- Website: Filter through old documents and create new page called "Historical Documents"
- Melissa to send Brenda new member list

Meeting was adjourned at 12:19pm

Next Board Meeting: November 25, 2020