



Minutes of the
Board of Directors Meeting
November 25, 2020
11:45 am – 1:00 pm

Present: Michelle Smith Arun Mistry Amy Strok Veronica Sutton Joanne Pegues Gloria Masters Brenda Higley Cara Hohenstein Denny Krantz Meredith Taylor Cel Davis Angie Britt Melissa Schwab Guest Megan Schoenfelder (AMI)	Absent: Lynda Mathews George Thomas Patti Pequin Lisa Giangreco Emily Harvey Suzanne Tran
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Meeting was called to order at 11:51 am

October board meeting minutes approved.

President report: Michelle Smith reported on the Chapter Meeting, scheduled for the December 15th at noon. Highlight the Wellness Series. Winter Social; lifetime member candidates email to Michelle. Dues will be by company for 2021; \$120 1st member, \$100 2nd member and \$80 for each additional member within a company. Melissa will work out the billing details when sending invoices. Chapter recognition on the ALA Facebook page; Wellness series, add a short blurb about the series.

President Elect report: Amy Strok reported that the Winter Social is scheduled for the December 10th, currently have 25 registered. Meals will be sent to all attendees from the Catering Company. Will use Grub Hub for all out of state registrants. Holiday Social Speakers; Michelle, Suzanne, Amy, Gloria/Emily and Meredith. Amy will send an updated script to all speakers. Melissa will create the anniversary certificates and send along with the pins to all. Nomination Committee; need to know who is staying in what positions or have a replacement for next years board.

Business Partners: Melissa Schwab reported for Suzanne Tran: Business Partner Brochure was finished yesterday; reviewing and sending to all Business Partners. Discussed what levels are exclusive, had a Gold Business Partner ask and question it. Platinum is the only level that is exclusive and the board voted on staying that way for next year.

Membership: Meredith Taylor reported that 2020 had 27 new members; 173 total members. Great numbers with Covid.

Education: Veronica Sutton reported that the Chapter Meeting is set for December 15th with Darien. January 21st and February 17th, Wellness Series. Looking at dates for other speakers. Darien is set for April – May. Creating a Resource Landing Page on the website. Education Summit; great ideas for 2021. Cel has a finance related webinar in the planning stages, date to TBD.

Board Reports: Gloria Masters reported that there is a Committee Meeting this month, January meeting on the books. Arun Mistry reported that there is a Past Presidents call in December, skipped November due to the holiday. Brenda Higley reported that the Eastside is holding monthly virtual roundtables for sharing and checking in with all, going well. Angie Britt reported that the South Sound is holding weekly zoom check-ins. Smaller groups of 4-5 people but a lot of emails. Invited all to the Wellness Webinar Series and told them to share with other firms. Discussed December board meeting; board voted to cancel since it falls over Christmas time and just hold January's meeting on the 27th.

Action Items:

- Amy – Script to all
- Melissa – Registration list for Holiday Social
- Melissa – Links to Adam

Meeting was adjourned at 12:16 pm

Next Board Meeting: January 27, 2021